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Personal Spaceflight Federation Appoints Bretton Alexander as President

(Washington, DC) – January 3rd, 2007 – The Personal Spaceflight Federation (PSF), the industry association of leading businesses and organizations working to make commercial human spaceflight a reality, announced today that former White House space advisor Bretton Alexander has been appointed president.

As president, Mr. Alexander will act as chief advocate for commercial human spaceflight and work to address regulatory, legislative, and policy issues facing the personal spaceflight industry.



“Bretton Alexander has a demonstrated track record of leadership in the space industry,” said Alex Tai, Chairman of the PSF and Chief Operating Officer of Virgin Galactic. “He shares our vision of expanding human spaceflight to the public and we believe he will work very hard to make that a reality.”

Previously, Mr. Alexander has held the position of Senior Policy Analyst for space issues at the White House Office of Science and Technology Policy where he was one of the primary authors of the Vision for Space Exploration. Mr. Alexander succeeds Michael S. Kelly, the founding president of the PSF. Mr. Kelly has left to start an advanced technology business enterprise.

“While government can and should lead the exploration of our solar system, the private sector has the capability to greatly expand human space activity closer to Earth,” said Bretton Alexander. “The Personal Spaceflight Federation will play an important role in helping to shape the legal and regulatory framework to allow this industry to flourish.”

Alexander will continue to serve as Vice President of Corporate and External Affairs at Transformational Space Corp. (t/Space), a member company of the Personal Spaceflight Federation.

About the Personal Spaceflight Federation (PSF) – The mission of the Personal Spaceflight Federation is to promote the development of commercial human spaceflight, pursue ever higher levels of safety, and share best practices and expertise throughout the industry. PSF member organizations include commercial developers and operators of spaceships, spaceports, and orbital spaceflight facilities. The Federation is governed by a board of directors, composed of the entrepreneurs and CEO-level officers of the member companies. For more information please visit www.personalspaceflight.org or contact Executive Director John Gedmark at 310.889.4409.